

North Shore Pool & Spa, Inc.
 Phone 847-564-4910
 www.northshorepool.com

Weekly Issue 3

May 28, 2010

WATERLINES Retail Store Issue

Polaris Summer Savings EVENT

REFRESHINGLY AFFORDABLE
 \$225 REBATE OFFER
 NOW THROUGH JUNE 30, 2010

► Send in your old pool cleaner, working or not, and Polaris will send you \$225 Visa Rewards Card when you trade up to the Polaris 3900 Sport



Grab a 3900 SPORT and bag receive \$225



► Receive a \$150 Visa Rewards Card from Polaris when you purchase a Polaris 9300 Sport Robotic.

Pick up a 9300 Sport Robotic and drive off with \$150

The Driving Force in Clean

This Weeks Featured Items

Splash into Memorial Day with one of these basketball hoops! Already assembled and ready for action!



Splash & Shoot \$249.95



Junior Hoop \$194.95

Did you say FLOATS... We've Got Them on Sale !!!



Retail Store Hours

Monday through Friday
 7:00am - 5:00pm
 Saturday
 8:00am - 1:00pm

North Shore Pool & Spa Inc.

1849 Shermer Road
 Northbrook, IL 60062
 Phone: 847-564-4910
 Fax: 847-564-4915
 Retail Store E-mail:
 retailsales@northshorepool.com
 Website: www.northshorepool.com

► Value Added Services

Pay your bills online! WE'RE ON THE WEB! www.northshorepool.com

Have No Fear Unicel is Here

Are you in need of a replacement filter cartridge or just looking to purchase a spare? Bring in your cartridge filter element to NSPS and will match it for you utilizing our Unicel Filter Replacement Guide. If we don't have your filter in stock we can order it for you and have it in just a few short days. It's that easy!
* Some exception may apply for special order filters. *

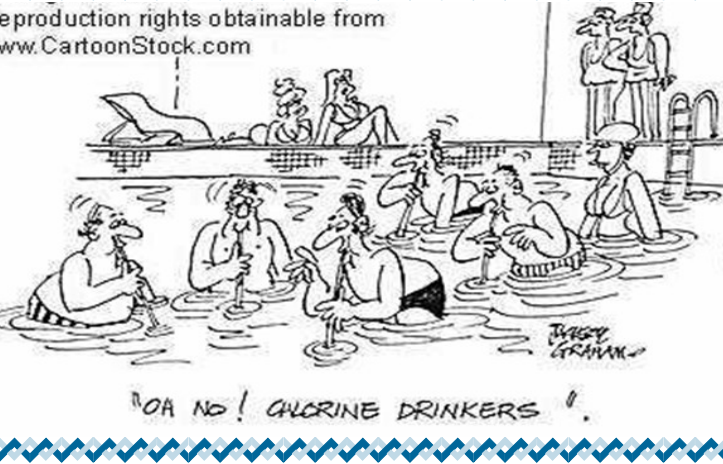


Filter Cartridge Care

Cartridges must be regularly removed and thoroughly cleaned to keep your filter sanitizing properly. Cleaning is a simple but lengthy process so NSPS always recommends that you keep a second filter cartridge or set on hand to be put into the filter while the first is being cleaned. Cartridge cleaning is a three step process and should be done at least once every two months, more if necessary:

1. Remove dirty filters (replace with your clean spare) and rinse well with a garden hose to remove debris concentrating between the pleats.
2. Place dirty filters in a container where it can soak in a mild acid/detergent solution such as **North Shore's Pool Cartridge Renu 1qt. \$12.95 or Filter Cleanse 2lbs. \$16.95. Both products are in stock in the NSPS Retail Store.**
3. Rinse cartridge thoroughly with water and let it dry out completely so that the fibers shrink back to normal. This may take as long as a week.

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Confused About Chlorine?

While we don't condone drinking your pool water, we do promote the importance of shocking and sanitizing it! With so many types of chlorine available and each having it's own characteristics, including available chlorine concentration and pH levels which should you choose?

1. **Sodium Hypochlorite** is a liquid chlorine it contains 12 to 15% available chlorine. It has a high pH of 13 which causes an alkaline condition to occur in the pool (it raises the pH). Although it is an instant sanitizer, liquid chlorine has a short

shelf life and so it is seldom used to sanitize pools. It is, however, an ideal shocking agent. Liquid chlorine should be handled and stored very carefully especially away from acid. **NSPS Case of 4 gallons of Liquid Chlorine \$19.95**

2. **Calcium Hypochlorite** is sold in granular or tablet form and contains 65% available chlorine. With a pH of 11.8, it causes an alkaline condition to occur in the pool (it raises the pH, creating an acid demand). It has a long shelf life, but it is highly combustible; in fact, mixing it with anything but water may cause a fire. It is partially insoluble, so it can bleach and weaken vinyl liners, cloud water, clog filters and facilitate scale. It is not stabilized, so it dissipates more rapidly in sunlight. Although cheaper than other types of chlorine, it is a safety hazard and inconvenient to use. NSPS does not recommend its use except in small amounts to shock a pool. **NSPS Scorch 1lb. bag \$8.95 or 5lb container \$27.95**
3. **Lithium Hypochlorite** is a power containing 35% available chlorine. It has a pH of approximately 10.5 which raises the pH in the pool. Lithium, however has a long shelf life, does not burn or support combustion, and is very safe to store and use. It is completely soluble and dissolves so rapidly that it cannot be used in a dry chlorine feeder and must be hand-fed or pre-dissolved for dispensing in a liquid feeder. **NSPS Scorch II 1lb. bag \$8.95 or 5 lb. container \$29.95**
4. **Sodium Dichlor** comes in granular form with 56% or 62% available chlorine, depending on its method of manufacture. Its pH is nearly neutral (6.0), so it does not affect the pH of the pool water. Sodium Dichlor is stabilized (it contains cyanuric acid which slows down the loss of chlorine due to sunlight) and it is completely soluble. Because it dissolves quickly, it must be hand-fed to the pool and it can not be pre-dissolved for liquid dispensing. **NSPS Chlorinating Granules 10lbs \$56.95, 25lbs. \$129.95 or 50lbs \$229.95, NSPS Sani-Spa 2lb. container \$22.95**
5. **Trichlor** contains 90% available chlorine and comes in tablets for use in floaters or automatic chlorinators. Trichlor has a pH of 2.9, causing an acidic condition to occur in the pool (it lowers the pH) which requires stabilized, completely soluble, and very slow-dissolving to last longer than other chlorines. Although Trichlor tablets are more expensive to buy, they are a boon to pool maintenance. Other chlorines must be administered daily, but properly dispensed Trichlor tablets can automatically chlorinate a pool for a week. **NSPS 25lb Bucket of Tabs \$84.95 or purchase the Cost Savings Option 2-25lbs buckets for 159.95**

Still confused about what, when and how much chlorine to use? Just ask Ben or Ed in the store.